



Julie (YunJu) Yeow
Graphic Designer

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EXPERIENCE

- 05.2017 – Present **Printbyme, South El Monte, California**
Graphic Designer
Designed and contributed in the development of internal collateral. Managed and maintained company's e-commerce site. Managed and coordinated projects from start to finish. Collaborated, brainstormed, and strategized with clients for a wide range of promotional materials.
- 03.2019 – Present **Chinatown Cinema, Los Angeles, California**
Co-Founder & Creative Director
Created the brand identity, printed event collateral, social media posts and other various digital materials.
- 03.2019 – 01.2020 **Duncan Channon, West Hollywood, California**
03.2018 – 03.2019 **A2G, West Hollywood, California**
Freelance Graphic Designer
Developed event collateral and brand activations for multiple global brand clients. Designed concept decks/presentations.
- 11.2015 – 01.2017 **Phenomenon, Los Angeles, California**
Junior Designer
Worked closely with creative team members on executing integrated campaigns, brand identity systems, collateral material and digital experiences.
- 01.2013 – 09.2015 **Department of Transportation, Pasadena, California**
Private Contractor
Created the brand identity for Pasadena Transit.
- 03.2015 – 04.2015 **Ilan Dei Studio, Venice, California**
Freelance Graphic Designer
- 09.2010 – 12.2014 **Archetype Press, ArtCenter College of Design, Pasadena, California**
Teaching/ Studio Assistant to the director of Archetype Press
Assisted students with layouts, designs, and the operation of letterpress machines; hand-bound books for the student collaborative projects.
- 03.2013 – 07.2013 **Medal Sports Corporation, Taipei, Taiwan**
Graphic Design Intern
Created graphics for various game tables, image editing, and performed general assistant duties to the senior designer.
- 09.2012 – 01.2013 **La Luz de Jesus Gallery, Los Angeles, California**
Graphic Design Intern & Assistant to the Gallery Director
Worked closely with gallery director Matt Kennedy. Responsibilities included print design for advertisements and flyers; also coordinated art exhibitions; promotions; and invoicing.

EDUCATION

- 09.2012 – 12.2020 **Nobel University, Los Angeles, California**
Master of Business Administration.
- 09.2009 – 04.2015 **ArtCenter College of Design, Pasadena, California**
Bachelor of Fine Arts in Graphic Design with an emphasis in Brand Identity Development and Package Design.

RECOGNITIONS

- Bronze Award Recipient in category Transport and Automotive. Project "Pasadena Transit." 2016 International Visual Identity Awards.
- Featured online on The Dieline, Packaging of the World and Daily Package Design Inspiration. Project "Peet's Coffee & Tea."
- Featured online on the ArtCenter and the AIGA Member's Gallery on Behance. Project "Pasadena Transit."
- Chosen design for the Pasadena Transit Authority's new identity, January 2013, Pasadena, California.
- Poster design featured in Radiological Society of North America (RSNA®) educational exhibit, November 2012, Chicago, Illinois.
- Work featured in Archetype Press at 21 gallery show, October 2010, South Campus Gallery. ArtCenter College of Design, Pasadena, California.

SKILLS

- Proficient in:
Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Apple Keynote, Microsoft PowerPoint, pre-press and print production.
- Familiar with:
Adobe After Effects, Adobe Dreamweaver, HTML, CSS, Adobe Premiere Pro.
- Craft:
Letterpress printing (Vandercook), printmaking (silkscreen, woodblock, linoleum block, intaglio etching), laser cutting, and book binding.
- Language:
Fluent in English. Native in Mandarin Chinese.